



Fizz.im: About us

“Fizz™ solutions are used by more than 500,000 executives at major organisations around the globe”

About us – Unlocking meaning to inspire change

Fizz™ is the technology off-spring of award-winning Insight agency Nunwood, a **\$20m global business** employing more than 120 researchers, consultants and developers in seven offices across three continents.


Working alongside some of the world’s most inspirational brands, retailers and service providers - Nunwood focuses not only on creative **Insight**, but also on commercial **Analytics**, followed by the **Activation** of strategic thinking.

This means **great business results**, not just good ideas.

We have a **wide range of business and IT consultancy services**, from ROI strategy through to our award-winning Fizz™ technology solution, which offers the best platform for knowledge management portals, segmentation or ad tracking portals, online dashboards and intranet redesign.

Nunwood: Fizz™ is a separate company and works with organisations whether or not they have a business relationship with Nunwood Consulting Ltd. In fact **in many installations Fizz™ pulls in reports from many third party agencies, publishers, and databases**. Furthermore, Fizz™ **has been approved** by some of the **most stringent security requirements in the world**, and is currently being used by several banks and financial services organisations.

Custom made to suit your needs, **Fizz™** ensures all projects are activated and linked to **action and ROI**. Our aim is clear – to **create inspirational partnerships**, delivering exciting, measureable success to all.



“ Fizz means we get far greater value from each of our (market research) studies. There's absolutely no risk that a project will simply sit on the shelf ”

Corrine Green, Consumer Insight Manager, Nokia

NOKIA
Connecting People